

## MINUTES

**In attendance:** Kristen Robinson, Margo Dent, Bob Brant, Erica Rigik, Donna Savage, Sonya Lebens, Brent Leigh, Judy McQuinn, Lesley Weeks, Natalie Pereman, Gord Attison, Tina Nowaczewski, David Thomson

**Regrets:** Nil

### 1.0 Focus

#### 1.1 Celebration 2010

- Collaboration with umbrella organization Wild at Art
- Incorporate other festivals and producers in region
- Visionary Process, 2 x4hr sessions with VANOC lead
  - Invite to come from Spirit Committee and W@A
- Who is the target audience? Locals + Homestay families
- Mirror program in 2009 – CALOC angle
- Guests too tired at end of day to want to go out – entertainment while eating
- Wild at Art switch in focus from 2008 – entertainment at food establishments
  - Culinary + music Program
- Focus Stream 1: W@A 2009 Program refined, next steps
- Focus Stream 2: VANOC visionary workshop (Marty)

#### ACTIONS:

1. Committee to forward names to Brent that should be considered for Workshop
2. KR to confirm workshop dates
3. Brent/Dave to select final group of 12-15 participants
4. Brent/Dave to send out invites to September workshops in next two weeks
5. Dave to send out DRAFT Study of Arts and Culture Economic Impact to Committee once approved to do so.

### 2.0 Old Business

#### 2.1 Review Action items from last meeting (June 17)

- Eagles will continue to be considered as part of Wild At Art in 2009
- KR to continue to bridge unification between art communities in the Sea to Sky Corridor
- Discussion around getting community teachers involved and excited
  - Last week of August all Principals get together – good opportunity to brief
  - Get list of PRO D Days for 2008-2009 and see if any can be aligned to educate and inform teachers

#### ACTIONS:

1. Erica to provide feedback from VANOC School Outreach Officer
2. Dave to work with Shannon (sub-committee) to strategize opportunities and tactics moving forward

#### 2.2 Game Champions/Vollie Centre update

- Monday September 1<sup>st</sup> celebration grand opening (see attached ad)
- Champions Program – please come join us!
- Grass roots

- Create excitement and enthusiasm for Games in community

**ACTIONS:**

1. Please open invite everyone to the celebration on September 1<sup>st</sup>
2. Forward candidates for Champions Program consideration to Donna

2.3 Chamber "Olympic Opportunity" series update

- September 10 - 2010 Procurement Workshop
  - Cap University
  - \$20.10
  - Register early as limited space
- Chamber Lunch, September 18
  - Copperhouse
  - 2010 Guest speaker
- September 15 – INFO SESSION hosted by VANOC
  - QUEST University
  - 5-8pm
  - 45min presentations + questions
  - Maureen Douglas will be in attendance

**ACTION:**

1. Erica to follow up and potentially share Economic benefits of local business Corridor study  
Ministry of Economic Development

2.4 Harmony Project Beijing update

- George Chang, local business owner/entrepreneur and DSBIA Executive to attend in Dave's absence

### 3.0 Sub Committee Reports

3.1 BOSAP Update

- 15 different posters available to date – trying to sign up more
- Sept 16<sup>th</sup> – formal presentation to council
- Sept 19<sup>th</sup> – social mixer 5:30-7pm at SAC
- Posters planned to be posted – Brennan Park, Muni, SAC, Library
- Brainstorm business related program
- Met with Chamber – Business Program
  - Travel
  - Food
  - \$\$
  - BOSAP to help facilitate all of the above
- Week of September 8<sup>th</sup> – Framing Party

**ACTION:**

2. Bob to email Dave with firm framing party date
3. Dave to send out framing party invite to Committee
4. Everyone that can attend framing party

3.2 Adventure Centre Project Update

3.3 Spirit of BC Update

3.3.1 Allen Langdon's departure

- A lunch was held in Allen's honour in Squamish and a nice autographed Michael Tickner print was presented on behalf of the Squamish Spirit Committee

### 3.3.2 BC150 Rivermania

- Recognition was given to Bryan Couture and his Logger Sports Show for stepping up and answering the 'affordable' call to execute his show in New Westminster's BC150 celebration

### 3.3.3 Website (squamishspirit.com(.ca))

### 3.3.4 2009 Focus adoption?

- i. 1yr Countdown
- ii. Torch Relay
- iii. Games Times Celebrations

#### **ACTION:**

1. Dave to find out deadlines for funding applications

### 3.4 Olympic Opportunity Task Force report

### 3.5 Accommodations

- Spectator accommodation Plan
- Traditional vs non-traditional
- RFP currently out for nontraditional
- Website being built with links from Tourism Squamish (and other Tourism partners)
  - Planned to be launched when Games tickets go on sale
- For now, direct community accommodation questions to Tourism Squamish

## **4.0 New Business**

### 4.1 Light pole banners (Margo/Dave)

#### **ACTION:**

2. Dave to assemble a sub-committee to begin discussing synergies around this opportunity including alternative funding sources

## **5.0 Next Meeting**

**Thursday September 18th, 8:30-10am - focus HOMESTAY**