

# Squamish at a glance



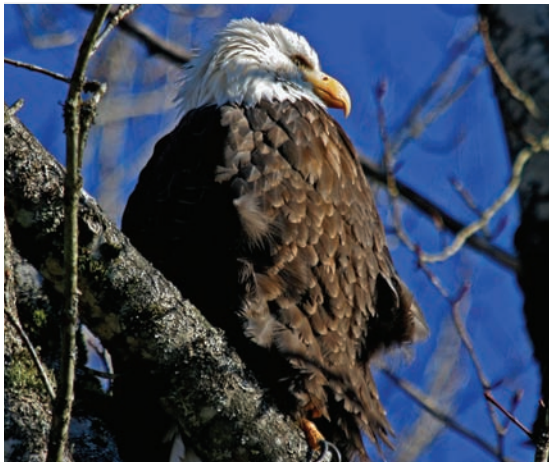
A seaside mountain town on the edge of a transformational change. A place of outstanding natural beauty that ignites a spirit of passion. Squamish's unique locale and abundant opportunities are attracting new visitors, residents, and businesses every day, all excited to be a part of this vigorous evolution.

## Opportunity Squamish

Housing a growing population of 16,000, the District of Squamish is ideally located in the Southwest corner of British Columbia, nestled between the Greater Vancouver metropolitan area to the south and the resort community of Whistler to the north. Sitting at the head of Howe Sound and surrounded by mountains, river systems, and the iconic Stawamus Chief granite monolith, the recreation and lifestyle opportunities are limitless.

Squamish is a dynamic community with a rich history in the logging industry and more recently in outdoor recreation, particularly rock climbing and ocean and river sports. Tourism and transportation act as important drivers in a moderately diverse economy. Local multi-modal transportation options like the highway upgrade, rail access, general aviation airport, seaplane service, and a deep-sea port offer essential links to regional, national, and international markets.

Options for additional economic revitalization and diversification that will lead to positive, sustainable long-term growth are being vigorously pursued. In addition to the dynamic education sector represented by Quest and Capilano University, are other strategic sectors like film, interactive media, geo-tech and recreation-tech, and the aggressive pursuit of additional investment in the hospitality/ recreation segments of the tourism sector.



### For more information on the District of Squamish contact:

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## Community Highlights

### Demographics

- Youthful population: 60% under the age of 40
- Highly active, multicultural, family oriented community
- Passionate world-class adventure athletes
- Above average household income and level of education compared to GVRD

### Location

- Strategically situated between a world class resort (Whistler) and a world class city (Vancouver)
- 5 million visitors travel the Sea to Sky Highway annually, with a \$600M upgrade on schedule for 2009 completion
- Multi modes of transportation – deep sea port, sea planes, bus, rail, road, airport
- Availability of residential and employment based lands

### Education

- QUEST University Canada – Canada's first private Liberal Arts & Science University
- Capilano University – planned expansion 10-fold within 5 years

### New Infrastructure

- 20,000 sq. ft. conference centre at West Coast Heritage Railway Museum
- \$9M rejuvenation of BC Mining Museum at Britannia Beach
- Expansion of hospital and adjacent seniors facility
- Major residential density projects in progress for revitalized downtown community
- Adjacent Whistler Nordic Centre – Vancouver 2010 Winter Olympics



## Squamish Sustainability Corporation

An arms length wholly owned entity of the District of Squamish, the Squamish Sustainability Corporation (SSC) operates the Adventure Centre, which acts as a portal for tourism/business development and other projects that foster sustainability for the community.

Visit the SSC online:

Business – [www.BusinessSquamish.com](http://www.BusinessSquamish.com)

Tourism – [www.TourismSquamish.com](http://www.TourismSquamish.com)



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